

## MSA DIRECTOR NOMINEE INFORMATION SHEET



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Page 1: Please complete the information below:

**Q1 Full Name and Surname:**

Chris Coertse

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**Q2 Email:**

ON REQUEST

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**Q3 Landline or Mobile Number:**

ON REQUEST

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**Q4 Current Occupation:**

Chief Executive Officer at Electrothread

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**Q5 Working History:**

Studied Electronic Engineering and BCOM Marketing at University of Pretoria. Worked as Aircraft Electrician and Avionician for more than 10 years, founded Electrothread in 2000 and have been managing this business ever since.

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**Q6 Motorsport Background/Involvement:**

Became involved in Rally as service crew in 1986, Joined SAM Club in 1988 and performed various functions as volunteer over the years. Competed in Regional and National Off-Road Quad Racing from 2001 to 2007. Served on the Off-Road Motorcycle and Quad Commission for 3 years. Started competing as Rally Driver in 2011 and served on the National Rally Commission for three years. Currently serving on the Northern Regions Committee as Rally Rep as well as the National Rally Steering Committee.

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**Q7 What do you believe needs to happen/be done for motorsport to have a sustainable future in South Africa?**

MSA needs to maintain their ability to be an effective and functioning governing body. We need to find new ways of "selling" our products and brands and to stay relevant within the changing socio-economic climate and public interests and demands for entertainment. We need to find new funding models within this framework and increase efforts towards sport development and transformation, as well as exposing motorsport to a wider spectrum of our population.

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### Q8 If you could change two things about local motorsport, what would these be?

Increase the profile of Motorsport in general through more consolidated marketing and publicity across all facets. Increase efforts to create more opportunities for talented youngsters to compete at the top level, including international events.

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### Q9 If elected, what role do you see yourself playing on the MSA board and what value do you see yourself adding to the MSA board?

I would like to assist the Board in growing the sport at Regional Level again and to champion some of the smaller / troubled facets like Rallying and Off-Road Motorcycles and Quads. I can also add value to the board as a successful business owner for 18 years, to assist in applying sound business principles.

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### Q10 Please Upload a recent clear head and shoulder Image:

### Q11 Signed: (Full Name and Surname in Block Letters)

CHRISTIAAN CASPER COERTSE

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